

# JASON DONG

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## SEEKING UX RESEARCH POSITIONS FOR SUMMER 2021

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### EDUCATION

#### Georgia Institute of Technology

M.S. Human-Computer  
Interaction

Aug 2020 - Expected May 2022

#### University of California, Santa Barbara (UCSB)

B.S. Biopsychology

Sep 2016 - June 2020

Graduated with Honors

Distinction in Major

### SKILLS

#### UX Research

Interviews, Surveys, Affinity  
Mapping, Competitive Analysis,  
Heuristic Evaluation, Think Aloud,  
Usability Testing, Journey Mapping,  
Personas, Empathy Maps

#### Design

Sketching, Wireframes, Prototyping,  
Storyboards

#### Tools

Adobe XD, Figma, Qualtrics, R,  
Balsamiq, Protopie, Miro

### AWARDS

Honors Program (2017-2020)

Psych Honors Program (2017-2020)

Dean's Honors (4x)

URCA Grant Recipient (2019)

### PROJECTS

#### SonoTech - Lead UX Researcher

Aug 2020- Dec 2020

-Conducted user interviews, surveys, and secondary research to better understand the Deaf Community's pain points in live music events to create an interactive, high-fidelity prototype that gives users information about accessibility at concerts.

-Generated insights from research through affinity mapping and used these findings to create personas and empathy maps.

-Created feedback and evaluation protocols to utilize during usability testing sessions.

#### FamBam - Lead UX Researcher

Aug 2020- Dec 2020

-Conducted user interviews and surveys to better understand problems single parents face during the COVID-19 pandemic to create a tool that organizes users' childcare needs.

-Analyzed data from interviews, surveys, feedback sessions, and usability testing to ideate design solutions in order to create a high-fidelity prototype.

-Utilized user research findings to create sketches and wireframes.

### EXPERIENCE

#### Graduate Teaching Assistant

Jan 2021- Present

-TA for CS 3790 Intro to Cognitive Science

-Grade papers, hold office hours, and answer student questions.

#### Research Assistant - UCSB Memory Lab

Jan 2019- June 2020

-Coordinated Honors Thesis project focused on decision-making in recognition memory judgements. Designed structure of both computer tasks as well as the questionnaires.

-Recruited and scheduled 100+ participants.

-Analyzed data in R using t-tests and correlations.

#### Research Assistant - Stanford University

June 2019- Aug 2019

-Assisted in data collection and organization for a new study investigating brain and behavioral development in males with Klinefelter's Syndrome.

-Preprocessed and assessed quality of incoming functional task-based fMRI data and structural MRI data using Freesurfer software package.

-Administered neurocognitive assessments that tested participants' verbal reasoning, memory, and spatial awareness.